Total Lobbying Effort

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
\$46,670.64	\$39,395.66	\$40,531.70	\$33,878.67	\$160,476.67

Total Hours Communicating

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
54.75	22.00	18.25	10.00	105.00

Total Hours Other

2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	
251.90	139.95	162.45	107.95	662.25

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
15.00 (5%)	24.00 (15%)	27.00 (15%)		66.00 (9%)

Senate Bill 89

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
15.00 (5%)	16.00 (10%)	9.00 (5%)		40.00 (5%)

Assembly Bill 445

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
	8.00 (5%)	36.00 (20%)		44.00 (6%)

Senate Bill 353

2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	
	8.00 (5%)	9.00 (5%)		17.00 (2%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Tax fairness policy relating to the enforcement of online sales tax collection. Commonly referred to as "E-Fairness".

Commonly referre	ed to as "E-Fairne	ess".			
2013	2013	2014	2014	Total	

January - June	July - December	January - June	July - December	ıvıaı
199.32 (65%)	32.39 (20%)	9.04 (5%)		240.75 (31%)

Matters relating to Wisconsin's Unfair Sales Act. Elimination of prescription drugs from Wisconsin's Unfair Sales Act.

2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	
	32.39 (20%)	27.11 (15%)	47.18 (40%)	106.68 (14%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2013 January - June	2013 July - December	2014 January - June	2014 July - December	Total
		9 (5%)		9.04 (1.18%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2013	2013	2014	2014	Total
January - June	July - December	January - June	July - December	
76.66 (25%)	40.49 (25%)	54.21 hours (30%)	70.77 (60%)	242.13 (31.56%)